



55 Goodes Lane, Syston,
Leicester. LE7 2JL
Tel/fax: 0116 269 3221
(9.30am to 4.30pm)

fiona@systontownnews.co.uk
deanna@systontownnews.co.uk
www.systontownnews.co.uk

Free Community Newspaper

CURRENT ADVERTISING RATES

Size	Width x Height (mm)	Cost Black and White or Colour
New Size: Half Single Unit	60 x 30	£20.00
One Single Unit	60 x 65	* £45.00
One & half Unit	60 x 95	£55.00
One Double Unit	123 x 65 (L) 60 x 134 (P)	£70.00
One Quarter Page (3 units)	186 x 65 (L) 60 x 203 (P) 90 x 134 Rect. (P)	£93.00
One Third Page (4 units)	60 x 273 (P) 123 x 134	£115.00
One Half Page (6 units)	186 x 134 (L)	£158.00
One Full Page (12 units)	186 x 273	£288.00
Entry in the Business Directory is £8 each issue, maximum four lines, £1 per line thereafter.		

P = Portrait L = Landscape

The above rates are for ONE (1) insertion only, **payable in advance.**

We offer a range of discounts eg, *Book and pay for 3 single unit adverts in advance and save £10.00.

All adverts can be paid for by bank transfer (please ask for details).

Advertisers who wish to supply their own artwork are respectfully reminded that they should strictly adhere to the above sizes and ensure that all artwork or images supplied to us adhere to copyright legislation. Adverts can be sent by email either as a word document, jpg or pdf file to the address at the top of the page.

Artwork is normally FREE of charge. Photography/specialized artwork may be charged for.

PLEASE NOTE:

Artwork designed by Curzon Graphics is subject to copyright and must not be passed to other media sources for use without prior permission being sought, for which a small charge may be levied.